

Flash Eurobarometer 498

SMEs, green markets and resource efficiency



Albania

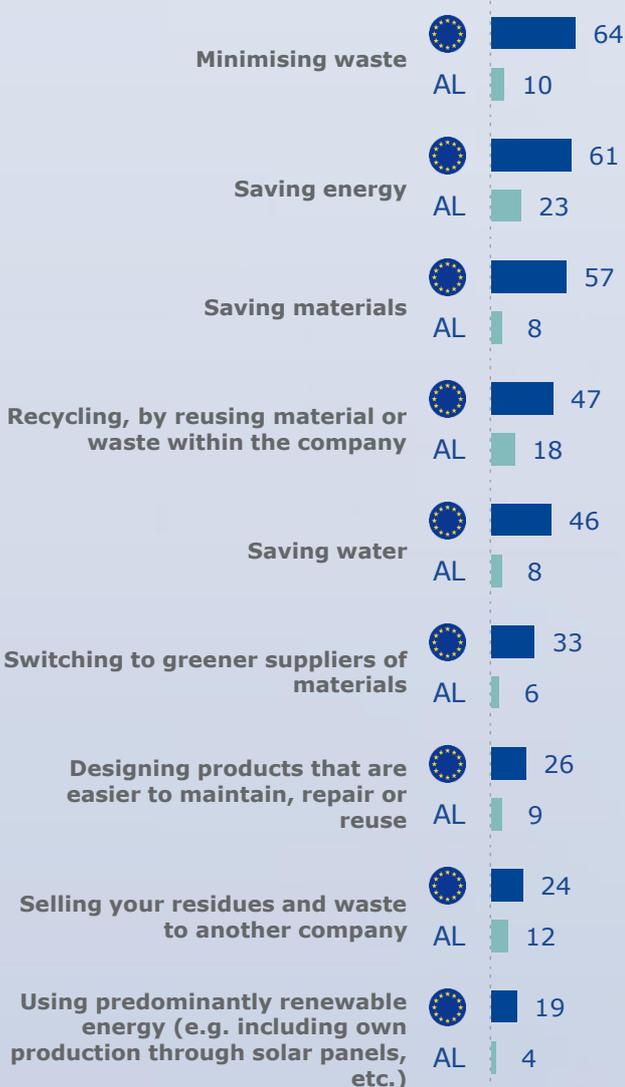
Interviews: EU27 - 13343 | AL - 98 (Fieldwork: 08.11 - 10.12.2021)

Methodology

Resource efficiency

q1 What actions is your company undertaking to be more resource efficient? (Multiple answers possible) (%)

For the purpose of this survey, resource efficiency means using natural resources in a sustainable and environmentally-friendly manner, and this at different stages, from supply and production to, for example, waste management.



q3 What impact have the undertaken resource efficiency actions had on the production costs over the past two years? The production costs have... (%)



	EU27	Albania
Significantly decreased	4	9
Slightly decreased	27	24
Slightly increased	21	15
Significantly increased	10	18
Not changed	26	20
Don't know/No answer	12	14

■ Significantly decreased ■ Slightly decreased
■ Slightly increased ■ Significantly increased
■ Not changed ■ Don't know/No answer

Base: SMEs that are taking actions to be more resource efficient

q4 Over the past year, how much have you invested on average per year to be more resource efficient?



	EU27	Albania
Less than 1% of annual turnover	46	34
1-10% of annual turnover	35	55
More than 10% of annual turnover	5	2
Don't know/No answer	14	8

■ Less than 1% of annual turnover
■ 1-10% of annual turnover
■ More than 10% of annual turnover
■ Don't know/No answer

Base: SMEs that are taking actions to be more resource efficient

q14

Does your company have a concrete strategy in place to reduce your carbon footprint and become climate neutral or negative? (%)



	EU27	Albania
Yes	24	31
No, but you are planning to define a strategy	19	20
No, and you are not planning to do so	53	42
Don't know/No answer	4	7

Albania
(outer circle)

- Yes
- No, but you are planning to define a strategy
- No, and you are not planning to do so
- Don't know/No answer

% Yes

Company size



q8

Which of the following would help your company the most to be more resource efficient? (Maximum 3 answers) (%)
(Top 4 responses)



Green markets

q9

Does your company offer green products or services?

Green products and services are those with a predominant function of reducing environmental risk and minimise pollution and resources.



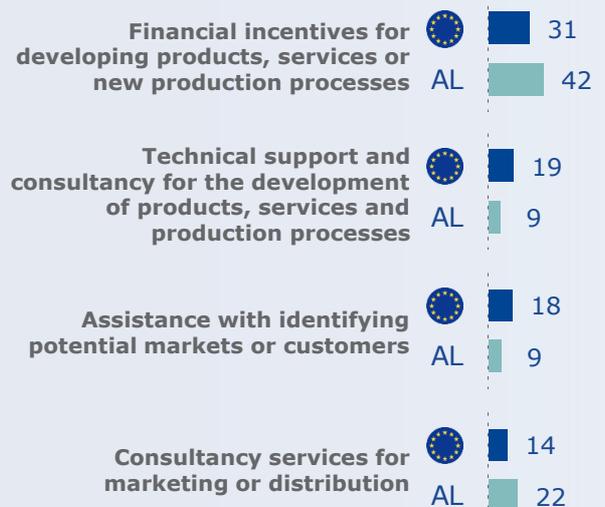
	EU27	Albania
Yes	32	21
No, but you are planning to do so in the next 2 years	11	20
No and you are not planning to do so	54	49
Don't know/No answer	3	10

Albania
(outer circle)

- Yes
- No, but you are planning to do so in the next 2 years
- No and you are not planning to do so
- Don't know/No answer

DX4

What type of support would help you the most to launch your range of green products or services? (Maximum 2 answers) (%)



Base: SMEs that do not offer green products or services